

## Privacy Policy

### COLLECTION AND USE OF PERSONAL INFORMATION

# BUDGET BATHING LTD.

Registered office address 117 Harecroft, Wilsden, Bradford, England, BD15 0BX  
Company number **12636293**.

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**Tel: 0800 464 7420. Email: [info@budgetbathing.co.uk](mailto:info@budgetbathing.co.uk)**

We respect the privacy rights of all our website visitors and recognise the importance of protecting the information collected about them. This notice is about how we collect, store, and use the personal information that you provide to us.

We collect personal information about you in order to provide a personalised experience catered to you. This also allows us to alert you to product, service/administration changes, and for marketing purposes. We gather this information about you when you engage in the following ways:

- You register an interest in our products and services.
- You enter your details when using our online services and placing orders.
- You sign up for our newsletter.
- You interact with us online via social media or digital advertising.

When you register your personal information with us, you consent to the use of your personal data in line with our Privacy Policy. If you are under the age of 16, you must inform a parent or guardian about our privacy policy and obtain their permission before using any of our online services, including, but not limited to, subscribing to our newsletter or placing an order with us.

### **WHAT PERSONAL DATA IS COLLECTED**

When you place an order, the information you provide is automatically collected and stored, this info includes, but is not limited to: Your Name, Delivery & Billing Address, Phone Number, E-mail Address.

## **HOW WE USE YOUR PERSONAL DATA**

Your Personal Data enables us to provide the following;

- A personalised service on the site which targets information, services, content and offers relevant to you.
- To alert you to any product or service changes, for example, if you have signed up to be alerted when a product is back in stock.
- For Marketing purposes such as competitions, promotions, or marketing events, etc. - If you decide you no longer wish to receive email updates from us please click on the 'Unsubscribe' link in the emails we have sent you (if any).
- We will never collect personal data about you without your explicit consent. We will retain the data until the time at which you decide to 'unsubscribe' (as above). We also conduct an annual review of all data held by the company and will remove any data no longer needed.
- Placing an order with us will not automatically add you to our email marketing list.

We will never share your data with third parties unless explicitly stated and agreed to.

## **COOKIES AND OTHER TRACKING TECHNOLOGIES**

"Cookies" are small files that are placed on your hard drive that assist us in providing you with customised services. Cookies may be added to your browser for us to access should you return to our website in the future. These cookies may be used to help you navigate through our website, to provide you with customised and personalised features, and to assist us in collecting anonymous information concerning usage of our website. Some cookies and other technologies may be used to recall Personal Information you have previously provided.

Upon first visiting our website, we allow you to control whether any non-essential cookies are utilised to improve your shopping experience, whether or not to accept them is up to you. If you would like to remove cookies from your browser, you can find instructions on how to do that [here](#).

### **LINKS TO THIRD-PARTY**

Our website may provide links to third-party websites for your convenience and information. If you access those links, you will leave our website. We do not control those sites or their privacy practices, which may differ from ours.

We do not endorse or make any representations about these third-party websites and the personal data you may choose to charge with these unrelated third parties is not covered by our Privacy Statement.

We encourage you to review the privacy policy of any website before submitting your personal